

Olympia Film Society at the Capitol Theater

416 Washington Street SE #208, Olympia, WA 98501

Phone: 360.754.6670 | Fax: 360.943.9100

www.olympiafilmsociety.org

ADVERTISING SPECIFICATIONS

Why Should I Advertise with the Olympia Film Society?

The Olympia Film Society offers both print and on-screen advertising opportunities. Advertising in our program guide represents a tangible link between OFS and our over 1,400-strong membership and the greater-Olympia area. Every six weeks the Society prints 6000 programs that are mailed to our members with the remainder distributed throughout downtown Olympia and vicinity. Our guides have become a beloved, sought-after publication often used as a rotating calendar on the wall or refrigerator pin-up in the homes of many community members.

On-screen logo projections provide your business with premier exposure to our large and diverse film-going audience. Our members and patrons come from as far as Centralia and Shelton to our theater, so your business will receive recognition throughout Thurston, Mason and Lewis counties.

Print Advertising Sizes and Costs = \$55 per issue

We offer the following advertising opportunities in the program guide for \$55 per issue:

Business Card Size

4 x 2 (horizontal)

2.25 x 4 (vertical)

On-Screen Logo Projection Costs = \$400 per month

We offer on-screen logo projection prior to film screenings for \$400 per month. Your logo will be projected prior to each film screening for an entire month; that's approximately sixty-two times per month!

Submission Guidelines for Advertisements

Ads should be submitted as electronic PDF, eps, jpg or tif files. Resolution at final size should be 300dpi for grayscale images and 600 dpi for bitmap line art. Ads must be exact size of the specifications given; if resizing, scanning or other manipulation is needed, additional charges may be incurred.

All ads must be received no later than 5pm _____. Early submission is appreciated. **Email print ads to helen@olympiafilmsociety.org**. Please include your business in all correspondence. Completion of the enclosed advertisement contract is required, including signature, for billing and collection purposes.

Questions? Problems?

Contact Film Programming Director Helen Thornton:

Phone: 360.754.6670 x12 | Fax: 360.943.9100

Email: helen@olympiafilmsociety.org

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Sponsorship and Advertising Contract

Thank you for supporting the Olympia Film Society! In order to confirm your sponsorship, you must complete and return this form to the Olympia Film Society at the above address or via fax. Please feel free to contact Elaine Vradenburgh, Development Director, at elaine@olympiafilmsociety.org or 754-6670, ext. 10 for any assistance. Thank you, and we look forward to seeing you at the theater!

Contact Information

Company Name: _____ Contact: _____

Phone: _____ Fax: _____ Email: _____

Mailing Address: _____

City, State, Zip _____

Sponsorships

- | | | |
|--|-----------------|----------------|
| <input type="checkbox"/> Year-Round Sponsor | Value \$ _____ | |
| <input type="checkbox"/> Industry Sponsor | Value \$ _____ | |
| <input type="checkbox"/> Special Event Sponsor | Value \$ _____ | Event: _____ |
| <input type="checkbox"/> Film Sponsor (\$300/film) | Quantity: _____ | Film(s): _____ |

In-Kind/Raffle Sponsor

- Value \$ _____

Please describe the donation and include a date and time of delivery/pickup:

Advertisements

- Value \$ _____ / Type (on screen or print) _____
Number of Runs (list number of months for on screen ads or number of issues for print ads) _____

Olympia Film Festival Sponsorship Opportunities

- Yes, I would like more information about becoming an OFF sponsor

Payment

- My check to the Olympia Film Society is enclosed.
 Please bill me for the amount specified at the above address.
 Please contact me about a payment plan.

Total Sponsorship/Ad Value: \$ _____

Make checks payable to the "Olympia Film Society" and note "Sponsorship or Advertisement" on the check. Please return this contract and your ad/logo art by _____. Email logos to elaine@olympiafilmsociety.org and ads to helen@olympiafilmsociety.org. Logos and ads should be submitted as electronic PDF, eps, jpg, or tip files. Resolution at final size should be 300 dpi for grayscale images and 600 dpi for bitmap line art.

Authorizing Signature: _____ Date: _____