

# 27<sup>th</sup> Annual **Olympia Film Festival** November 5<sup>th</sup> – 13<sup>th</sup>

Presented by the Olympia Film Society at the historic Capitol Theater.

416 Washington Street SE #208 | Olympia, WA | 98501 | (360) 754-6670 | fax: (360) 943-9100

[www.olympiafilmfestival.org](http://www.olympiafilmfestival.org)

## SPONSORSHIP LEVELS

For over twenty-six years the Olympia Film Festival has attracted thousands of people from around South Puget Sound and the world for nine days of films, guests, and live performances. The Festival has earned national recognition as one of the oldest and finest community-supported film festivals in America. This can only happen with the support of our sponsors. Sponsorships range from \$300 to \$10,000— so just like the Festival, there's something for everyone.

### Year-Round Underwriter

**\$10,000**

#### Annual Recognition:

- Logo included in OFS program guide (8x/year)
- Logo included in additional promotion materials throughout the year
- Logo included on OFS homepage
- Logo projected during pre-screening slide shows
- Verbal acknowledgement prior to films and events
- Annual sponsor card (pass admits 2 to our regular series screenings)

#### Festival Recognition:

- Logo in predominant 1<sup>st</sup> position in festival program
- Inside cover ad in festival program
- Logo slide with heavy rotation projected prior to film screenings and outside during the festival
- 4 Full Passes to the festival

### Year-Round Sponsor

**\$5,000**

#### Annual Recognition:

- Logo included in OFS program guide (8x/year)
- Logo included in additional promotion materials throughout the year
- Logo included on homepage of OFS website
- Logo projected during pre-screening slide shows
- Verbal acknowledgement prior to films and events
- 10 film admission passes to series program

#### Festival Recognition:

- Logo prominently placed in year-round sponsorship section of the festival program
- Full page ad in festival program
- Logo slide with heavy rotation projected prior to film screenings and outside during the festival
- 2 Full Passes to the festival
- 4 additional invitations to Opening Night Gala

### Festival Industry Sponsor

**\$1,000**

- Logo prominently placed in Industry Sponsor section of the festival program
- 1/2 page ad in festival program

- Logo slide with medium rotation projected prior to film screenings and outside
- 2 Full Festival Passes
- 4 invitations to Opening Night Gala

### Special Event Sponsor (see attached options)

**\$750 - \$2,000**

- Logo included on Event Sponsor section of festival program
- Logo under sponsored events in festival program
- Logo slide with medium rotation projected between Festival films and outdoors

- Ad in Festival Program (size negotiable based on sponsorship level)
- 2 Full Festival Passes
- 2 additional invitations to Opening Night Gala

### Festival Film Sponsor

**\$300 per film**

- Name listed on Film Sponsor section of festival program
- Logo slide with light rotation projected between Festival films and outdoors

- Logo listed under sponsored film in program
- 4 tickets to Festival film screenings

**All of our sponsor's logos are featured on the Festival website**

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## SPECIAL EVENTS

The many special events that create the many fests-within-the-fest make our undertaking all the more distinguished and ambitious (and worthy of your support). Please refer to last year's program to learn even more about our series and events.

- **Opening Night Gala** \$2,000  
Opening night of the Festival is a major cultural event for our community. Be the belle of the ball by sponsoring this incredible evening which usually includes music, street party, and an opening night film sure to stretch the expectations of the imagination.
- **Passport Series** \$1,750  
International films are among the most popular with our audience. We present our foreign film series yearly highlighting works from the far corners of the globe.
- **All Freakin' Night** \$1,500  
An all night extravaganza of new and classic horror films, the legendary All Freakin' Night continues to be a highlight for hundreds of Festival fans.
- **Kid Flicks** \$1,250  
A series of family-friendly films, these matinees usually include feature-length films, a kids animation workshop, shorts, and a variety of animations.
- **Advocating Activism** \$1,000  
One of our newer additions, the Advocating Activism series features documentaries that encourage and highlight participation in activism around the globe.
- **Northwest Wonders** \$750  
Screenings of regional and local works that spotlight the talents of eclectic Northwest artists.
- **Cine-X** \$750  
A series of experimental film and video shorts; many international and regional works are included in this mind-expanding celebration of the avant guard moving image
- **Fringe** \$750  
Fringe events are daringly scattered throughout the Festival and often incorporate live performance or music that take the moving image beyond the confines of the screen.

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## SPONSORSHIP AND IN-KIND DONATIONS CONTRACT

Thank you for supporting the Olympia Film Festival! In order to confirm your sponsorship, you must complete this form and return it to the Olympia Film Society using the above address or fax number by **September 10<sup>th</sup>**. Please feel free to contact us for any assistance. Thank you, and we look forward to seeing you at the movies!

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

- Festival Underwriter (\$10,000)
- Year-Round Sponsor (\$5,000)
- Industry Sponsor (\$1,000)
- Film Sponsor (\$300 per film)      Quantity: \_\_\_\_\_
- Event Sponsor (\$500-\$2,000)      Value: \$\_\_\_\_\_

Please indicate the event: \_\_\_\_\_

- Advertisement (indicate value/size \$\_\_\_\_\_ / \_\_\_\_\_)

◆ You must turn in your ad/logo art with this contract or by **5pm September 10<sup>th</sup>**; for technical the specifications of your graphics please consult the enclosed "Submission Guidelines".

◆ In-Kind. If making an in-kind sponsorship to OFF please describe the donation and its value (include, if possible, date & time of delivery or pickup): \_\_\_\_\_

### Payment:

- My check to the Olympia Film Festival is enclosed.
- Please bill me for the amount specified at the above address.
- Please contact me about a payment plan.

Make checks payable to the **"Olympia Film Festival"** and note **"Festival Sponsorship"** on check. You must return this contract with any required ad/logo art by **September 10<sup>th</sup>**.

The Olympia Film Society is a registered 501(c)3 non-profit corporation and most contributions are tax-deductible. All amounts are listed for cash contributions. **This is a binding contract; please keep a copy of this form and all sponsorship payments for your records.**

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Notes: